



LEADERSHIP TRAINING

Leadership Training for Current Chapter Officers and Up & Coming Leaders
This training will assist you in leading and managing a successful Chapter and is valuable for your business too.

PDCA Chapter Officers are strongly encouraged to participate in this full day training session hosted by the PDCA Rocky Mountain Council. Help Build PDCA while improving your leadership skills.

What's Covered?

Leadership

So You've Been Elected to Lead. Now What?
Leadership Obligations and Responsibilities

Membership

Member Care and Feeding - Membership Recruitment, Retention & Development
Involve Members - *Skip the 'Build it and They Will Come' Method*
Good Programs and Value - Or Else!

Association Management

Chapter Management
Don't Let the Books Hit You - *Finances, Records and Reports*

Marketing

Marketing, CRM and Websites

Meeting Management

Well Run Meetings That Don't Run You

When: Friday, May 14th - 8:30 AM to 4:00 PM - Lunch Included
RMC Leadership Training Day is the day before the RMC Mid Year Meeting.

Where: Hampton Inn - Mesa Room
205 Main Street, Grand Junction, CO, 81501
Special Guest Room Rate of \$109 - Call 1-877-307-5678 To Make Reservations with PDCA Group.
Room Reservation Deadline 4/15/10 for our lower room rate.

RSVP: Fax a copy of this completed form to the Rocky Mountain Council office at 800-399-1970

Name _____ Chapter _____

Phone # _____ Email _____

Questions: Call Brandt Domas at 800-399-1970